

Accounting Concepts

(VERY) MINI-MANUAL FOR SMALL NON-PROFITS

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I. Basic concepts

GAAP: Generally Accepted Accounting Principles. These principles govern the recording and reporting of financial information.

Accrual vs. cash accounting: The accrual system recognizes income as soon as it is earned and expenses as soon as they are incurred. A cash system shows what's coming into and leaving the bank.

Double-entry accounting: The system in which every financial transaction has two parts – often, one that hits the profit-and-loss and one that hits the balance sheet.

II. Profit and loss

Profit & loss statement: Shows income and expense of an organization over time, resulting in a surplus or deficit (net income).

Profit & loss accounts: Those accounts that are used on a profit & loss statement, i.e. various income and expense accounts.

Ordinary income/expense: The typical financial transactions in your organization, e.g. bills paid, grants received.

Other income/expense: “Below the line” accounts that record non-typical financial transactions for your organization (for example, some transactions involving restricted funds, or interest on investments).

III. Balance sheet

Balance sheet: A summary of an organization's assets, liabilities, and equity. These are the three types of *balance sheet accounts*.

Assets: What you own or what is owed to you. Examples: cash, accounts receivable, prepaid expense, fixed assets.

Liabilities: What you owe to others or are liable for. Examples: accounts payable, accrued expenses.

Equity: The overall value of your business, also called *net assets*. Examples: restricted and unrestricted funds.

The financial equation: ASSETS = LIABILITIES + EQUITY. Naturally, it is also true that equity (the total value of your business) equals assets (what you have) less liabilities (what you owe).

IV. Debits and credits

Adelor: A mnemonic to help you remember how debits and credits work.

A	D	E		L	O	R				
Assets	•	Draws	•	Expenses		Liabilities	•	Owner's equity	•	Revenue
				DEBIT to increase		CREDIT to increase				
				CREDIT to decrease		DEBIT to decrease				

(Nonprofits don't have owner's equity, but if it were just "equity" the mnemonic would have two Es and that's not good.)

Since every transaction in double-entry bookkeeping involves two parts, and since the totals on each side of the transaction have to balance, every journal entry involves both a debit and a credit. Remember that in journal entries you always:

DEBIT on the left | CREDIT on the right

Example: you make a payment for your organization with a debit card. This transaction decreases cash and increases expense.

- Cash is an asset, so credit it to decrease it.
- Debit expense to increase it.